

RB Nurofen for Children Baby Health Pharmacy of the Year Award 2017

This Award celebrates the application of innovation and dedication within the children/baby market in pharmacy. It will recognise an outstanding pharmacy store, project or initiative where creative thinking, sound research and team working have combined to achieve real service development in this specific area.

Judges will be looking for the store, or team that have pioneered an initiative providing an excellent, compassionate standard of service within the children/baby market to this patient group.

It might be a model that ensures a high level of continuity of care in this area, or a unique way of working or providing care to this population.

Judges will be looking for:

- *Clear demonstration of an identified need and personal rationale along with details of the process of implementation from concept to design, planning and results,
- *Evidence will be displayed for plans for further research and development,
- *Evidence of the process by which the project was developed and implemented,
- *Evidence of impact on women and families.

WHO CAN ENTER?

This category is open to all Pharmacists and their teams working within the chain pharmacy sector. Applications can be through nominating an individual or yourself. Previous Irish Pharmacy Awards Nurofen for Children Baby Health Pharmacy of the Year Award entrants, including winners, are also welcome to submit entries.

All entries will be judged by an independent panel of experts and the winners will be announced at the Irish Pharmacy Awards 2017 on Saturday 20 May 2017 in Clayton Hotel Burlington Road.

HOW TO ENTER:

For each award category you wish to enter you must fill in your full contact details in the spaces provided and ensure you answer all the questions. Your application must not exceed 800 words in answering questions one to four.

Please continue on a separate sheet if necessary. Supporting material is permitted. Please note your supporting material does not count towards your 800 word limit.

Send a maximum of 4 high resolution images to accompany your application (of the nominee and/or the pharmacy/team along with any additional material to support your application.

DEADLINE FOR ENTRIES: 24th March 2017

Entrant's Details:

Name of Entrant:	
Pharmacy:	
Pharmacy Telephone:	
Mobile:	
Contact Email:	

Nominee's Details – It is extremely important that all details are correct:

Name of Nominee (if different from above):	
Pharmacy:	
Pharmacy Telephone:	
Mobile:	
Contact Email:	

Questions:

1) Please describe the pharmacy business in no more than 150 words

2) Please outline the team members and their roles and responsibilities

3) How did you identify a need for this particular service and how did you go about tackling this?

4) Please outline the impact your baby health section has had on the mother and baby/children market within your local community. Please give examples where appropriate

5) Please detail any health promotion initiatives

6) Please outline in no more than 800 words why this pharmacy deserve the title of Nurofen for Children Baby Health Pharmacy of the Year 2017: